



PROVIDE OPTION OF SELECTING A CERTAIN TYPE OF CHANNEL (SUCH AS PAY-PER-VIEW) AS A PREFERENCE ATTRIBUTE ~52

PROVIDE OPTION OF SELECTING A GIVEN AIRING OF A PROGRAM AS A PREFERENCE ATTRIBUTE ~54

PROVIDE OPTION OF SELECTING A GIVEN PROGRAM SERIES AS A PREFERENCE ATTRIBUTE ~56

PROVIDE OPTION OF SELECTING A GENRE OR A CATEGORY OR OTHER GROUPING AS A PREFERENCE ATTRIBUTE ~58

PROVIDE OPTION OF SELECTING A GIVEN RATING, RANGE OF RATINGS, OR PARENTAL CONTROL ADVISORY AS A PREFERENCE ATTRIBUTE ~60

PROVIDE OPTION OF SELECTING A GIVEN ACTOR OR ACTRESS AS A PREFERENCE ATTRIBUTE ~62

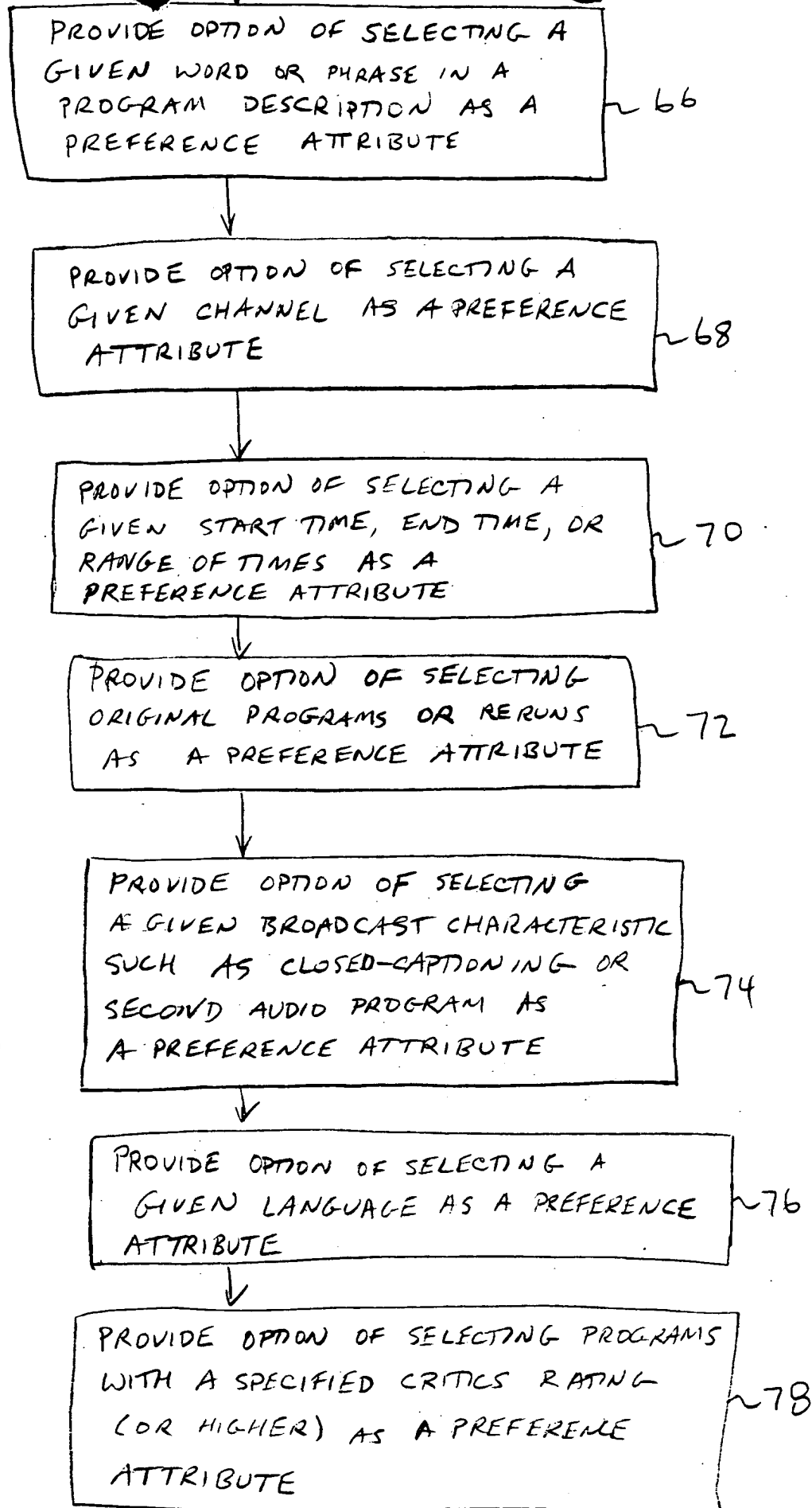
PROVIDE OPTION OF SELECTING A GIVEN TOPIC, KEYWORD, OR SPORTING TEAM AS A PREFERENCE ATTRIBUTE ~64

TO FIG. 2b

FIG. 2a

8640ED"HE64ED60

FROM FIG. 2a



0904934-030499

80

PREFERENCE  
ATTRIBUTE

SERIES #1

SERIES #2

SERIES #3

MOVIES

GAME SHOWS

NEWS

BASEBALL

COMEDY

JOHN WAYNE

ARNOLD SCHWARZENEGGER

FIG. 3

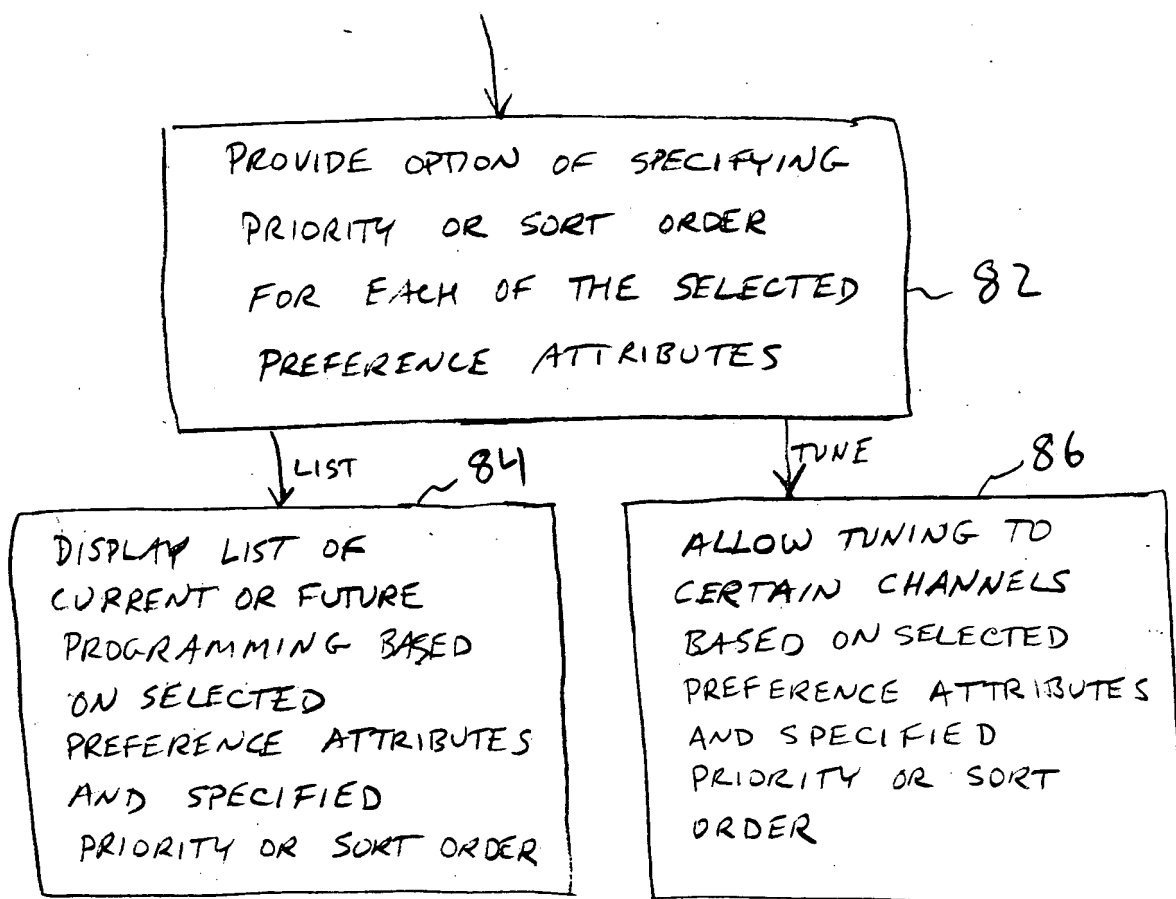


FIG. 4

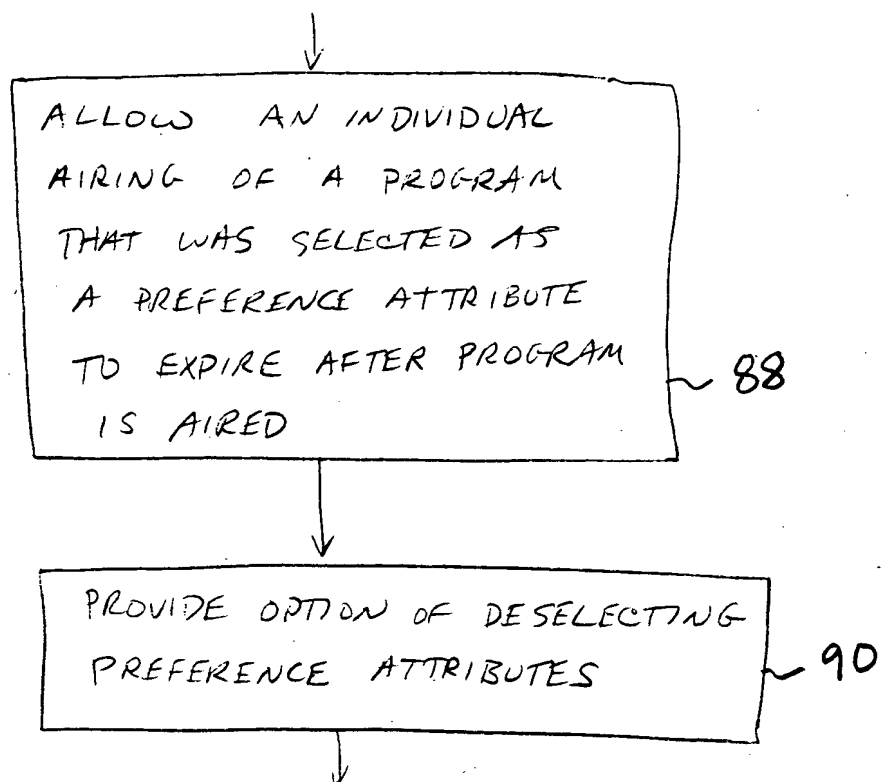


FIG. 5

81540E0"4E64E050

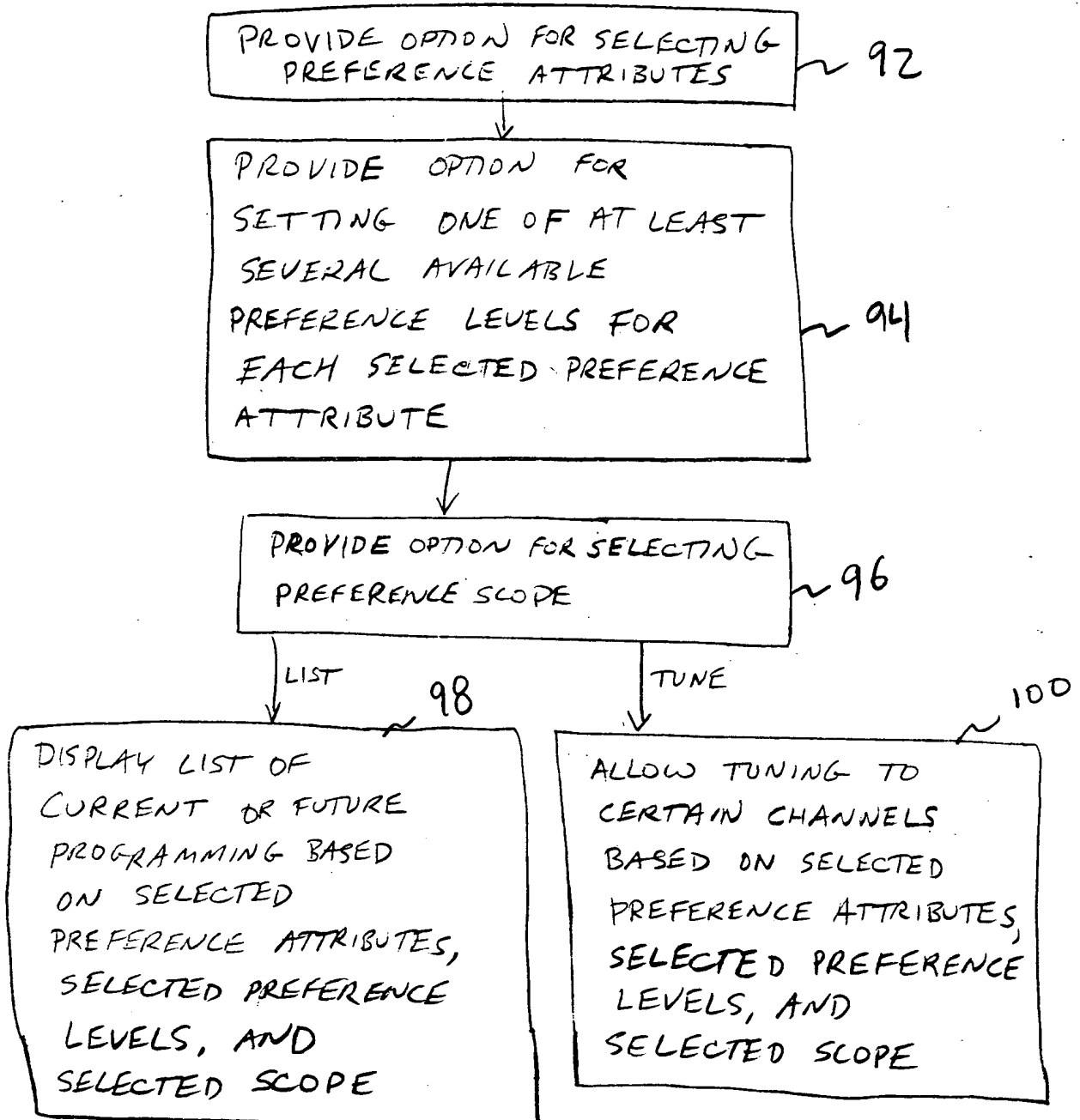


FIG. 6

PREFERENCE ATTRIBUTE	PREFERENCE LEVEL
COMEDY	STRONG LIKE
DISNEY CHANNEL	WEAK LIKE
HORROR	WEAK DISLIKE
ARNOLD SCHWARZENEGGER	STRONG DISLIKE
CLOSE-CAPTIONED	MANDATORY
R RATING	ILLEGAL
ENGLISH	MANDATORY
TV-MA RATING	ILLEGAL
NC-17 RATING	ILLEGAL
SCOPE = LIKES ONLY	



<u>NARROW SCOPE</u>	<u>MODERATE SCOPE</u>	<u>WIDE SCOPE</u>	<u>TITLE</u>	<u>GENRE</u>	<u>CC</u>	<u>RATING</u>	<u>MANDATORY # NOT ILLEGAL</u>	<u>HIGHEST LEVEL</u>
Y	Y	Y	SEINFELD	COMEDY	Y	TV-PG	Y	SL
N	N	Y	THE SHINING	HORROR	Y	PG-13	Y	WD
N	N	N	DANTE'S PEAK	COMEDY	Y	R	N	SL
N	N	N	NIGHT AT THE OPERA	COMEDY	N	G	N	SL
N	Y	Y	ER	DRAMA	Y	TV-PG	Y	NEUTRAL
N	N	Y	TERMINATOR	ACTION HORROR	Y	PG-13	Y	SD
Y	Y	Y	MY STEPMOTHER IS AN ALIEN	COMEDY HORROR	Y	PG-13	Y	SL+WD

FIG. 8

## PROFILE NO. 1

SEINFELD	SL
COMEDY	SL
HORROR	SD
RERUNS	WD
"BOND"	SL

SCOPE =  
NARROW

## PROFILE NO. 2

ESPN	WL
HOCKEY	SL
SAP	WL
COMEDY	WL

SCOPE =  
MODERATE

## PROFILE NO. 3

CRITICS'	
RATING	SL
ABOVE 3★	
MOVIES	SL
SPORTS	SD
PAY-PER-VIEW	WL

SCOPE =  
NARROW

FIG. 9

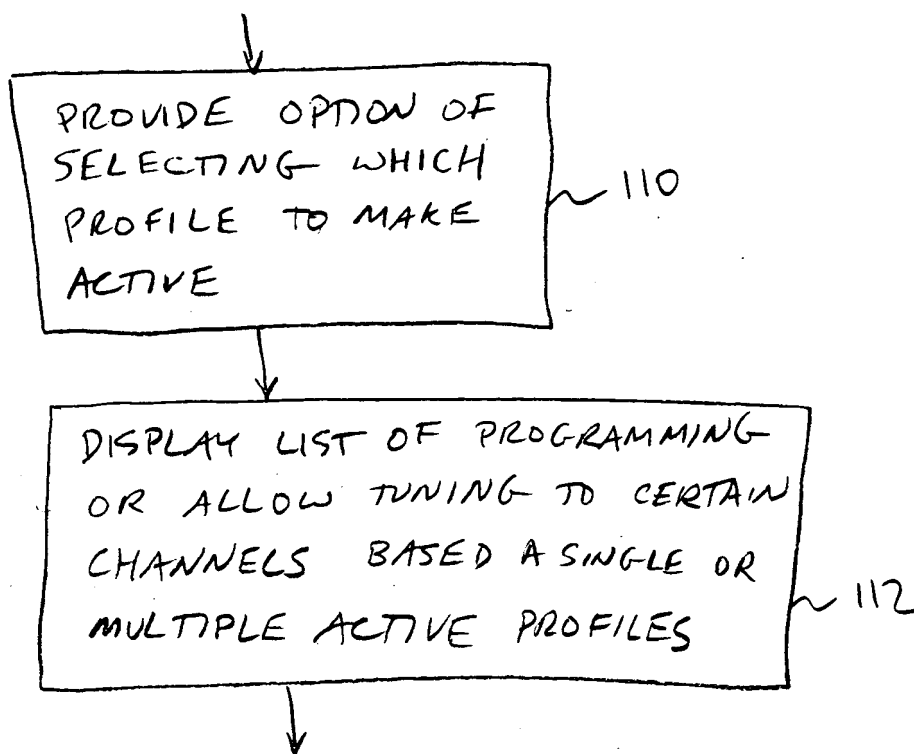


FIG. 10

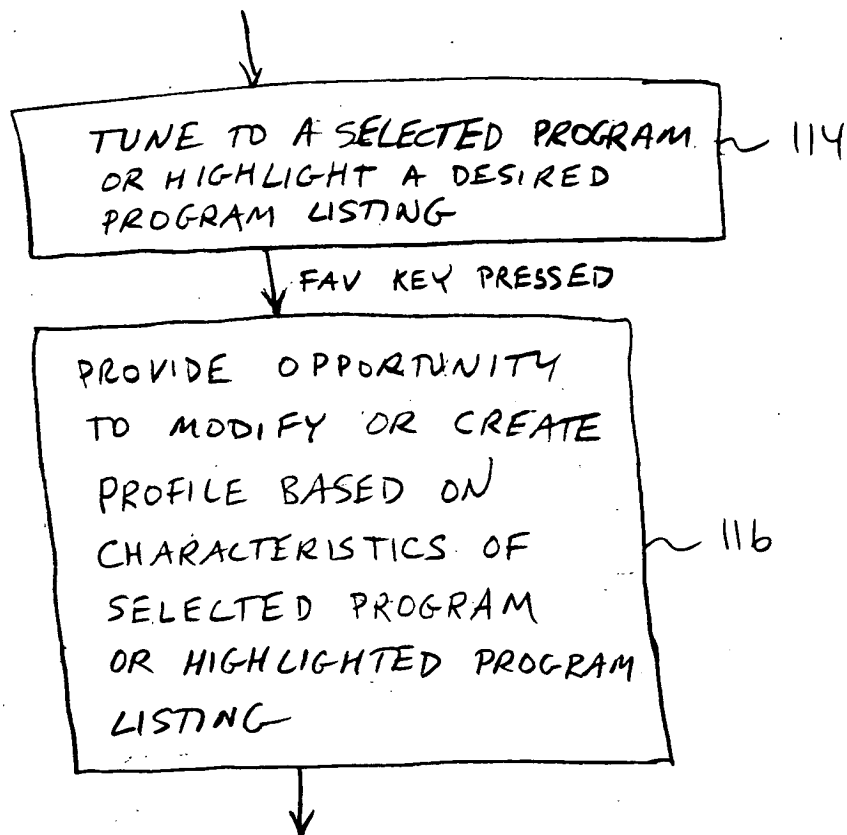


FIG. 11

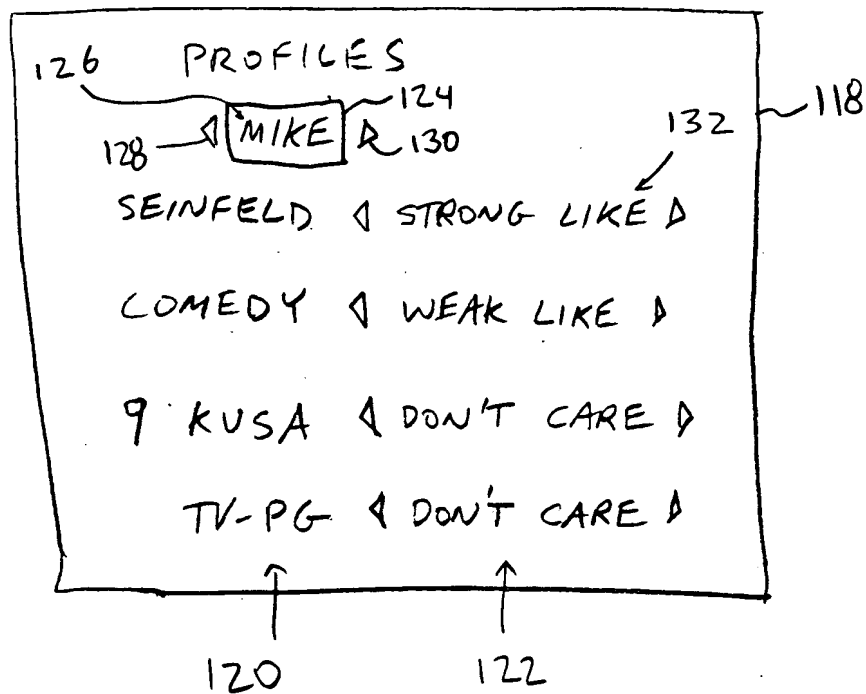


FIG. 12

PROFILES

◁ MIKE ▷ ← 136

PROGRAMS ▷ SEINFELD ▷ ← 138

▷ STRONG LIKE ▷

CATEGORY ▷ COMEDY ▷ ← 140

▷ STRONG LIKE ▷

RATING <sup>146</sup> ▷ G ▷ <sup>146</sup> ← 142

▷ DON'T CARE ▷

CHANNEL ▷ 2 ▷ ← 144

▷ DON'T CARE ▷

FIG. 13

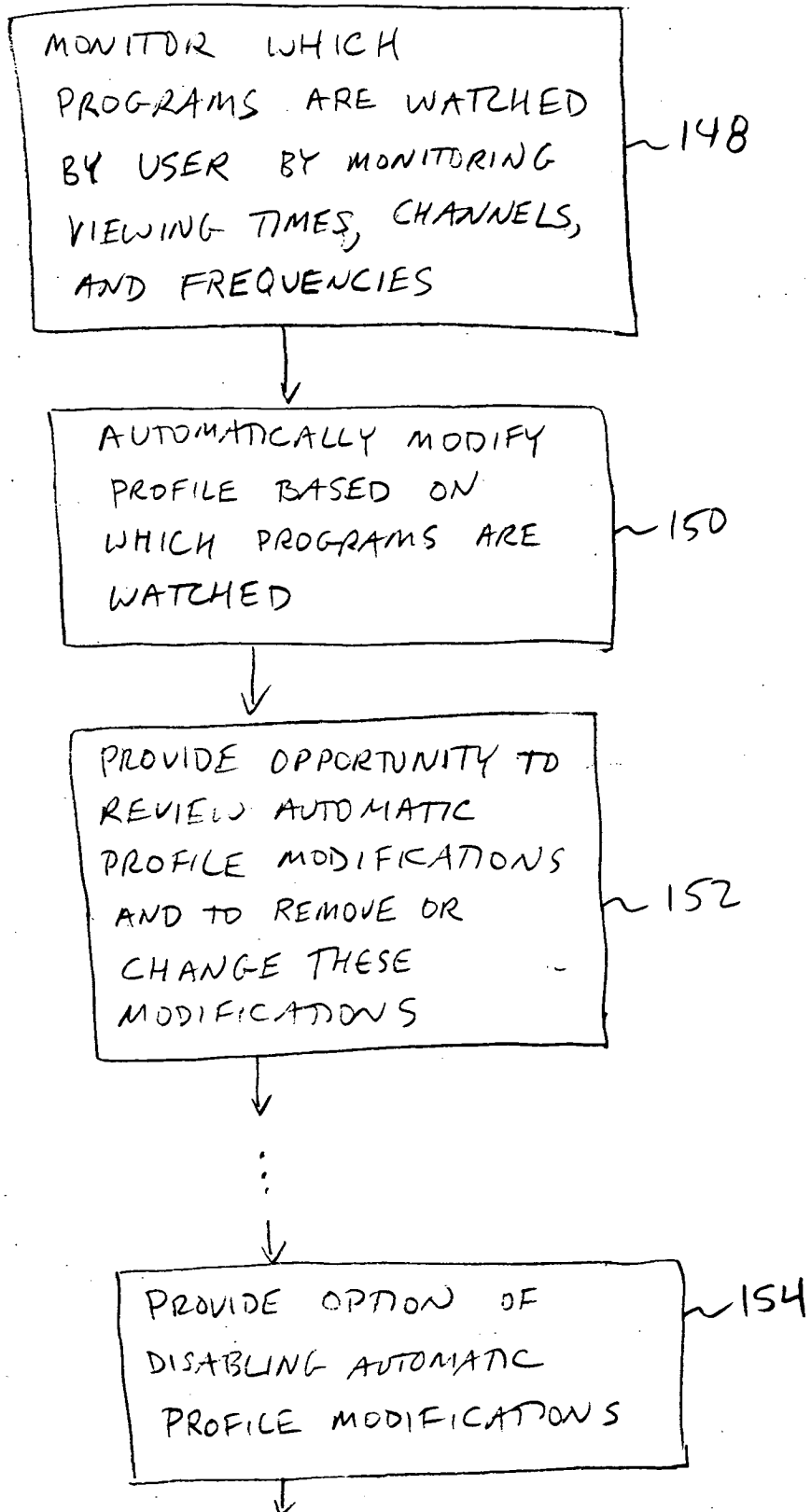


FIG. 14

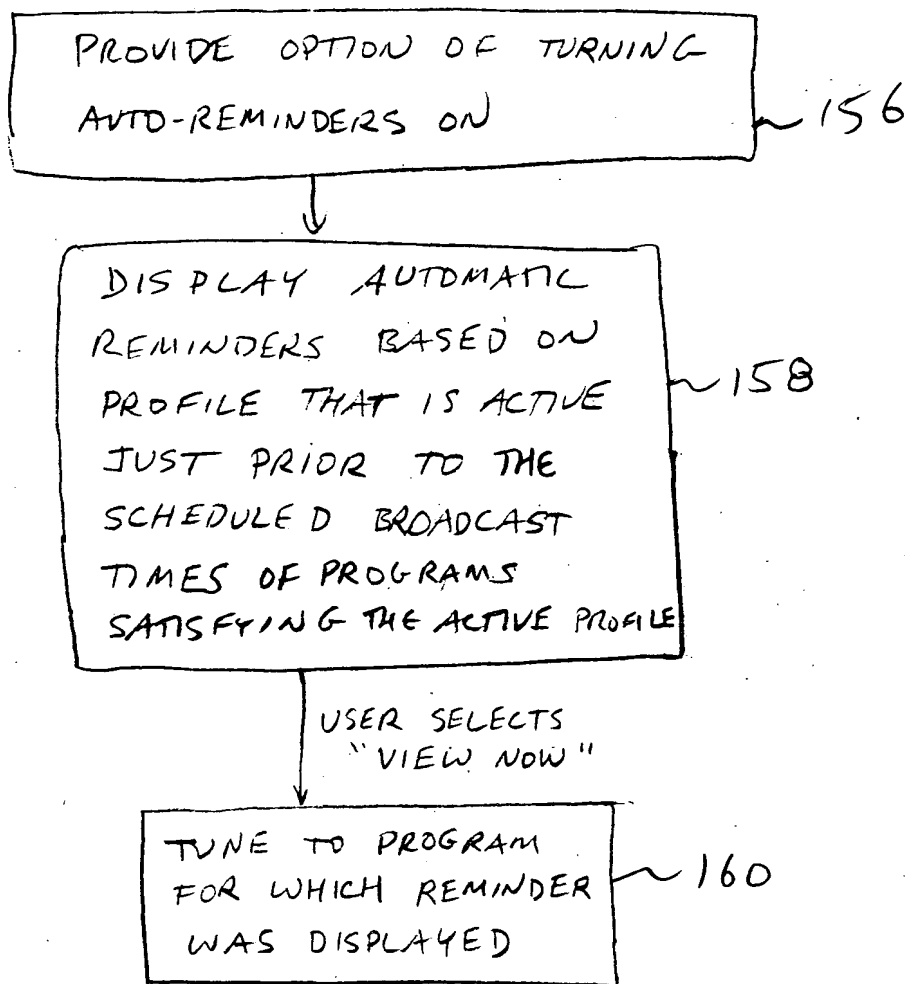


FIG. 15



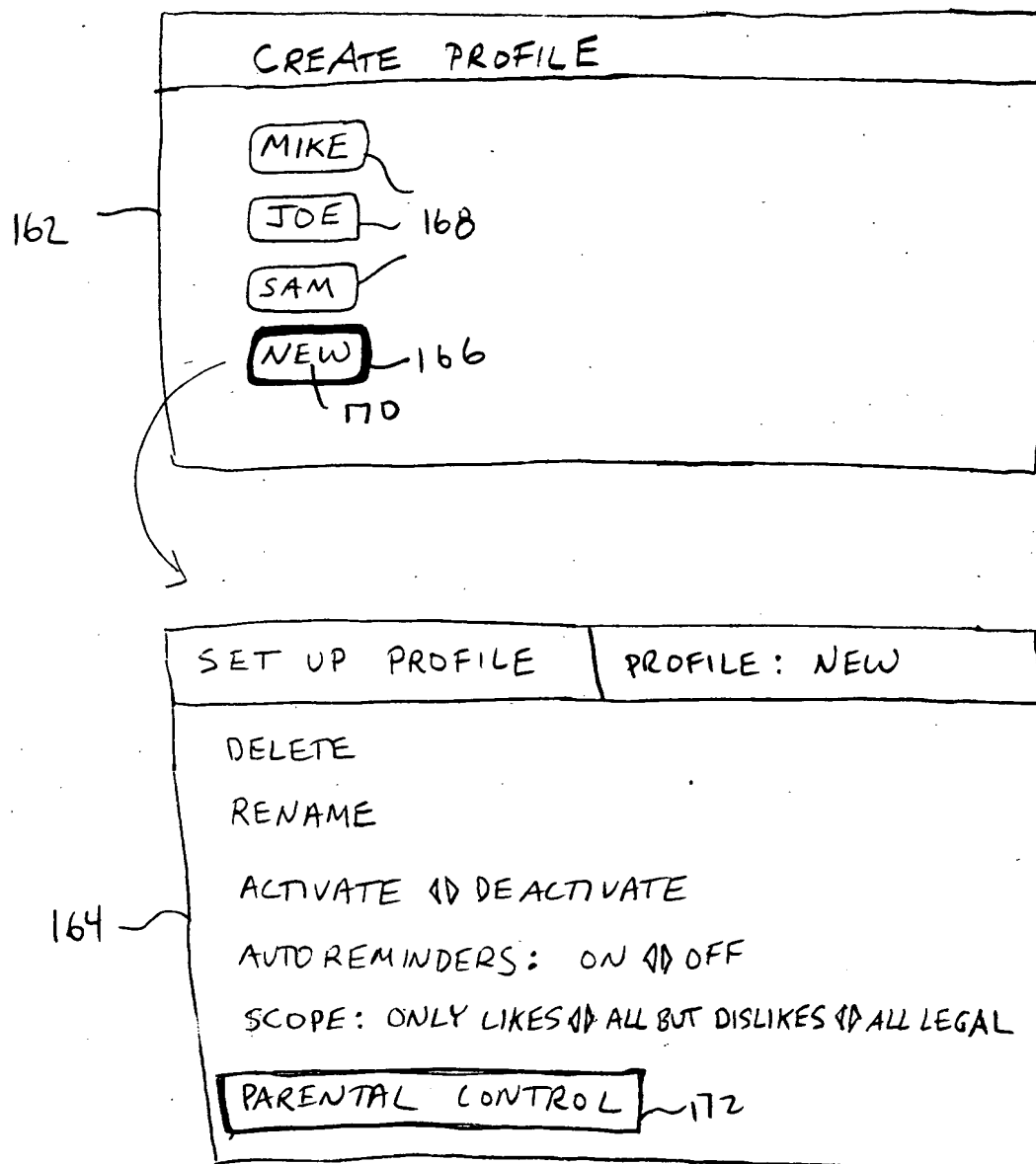


FIG 16

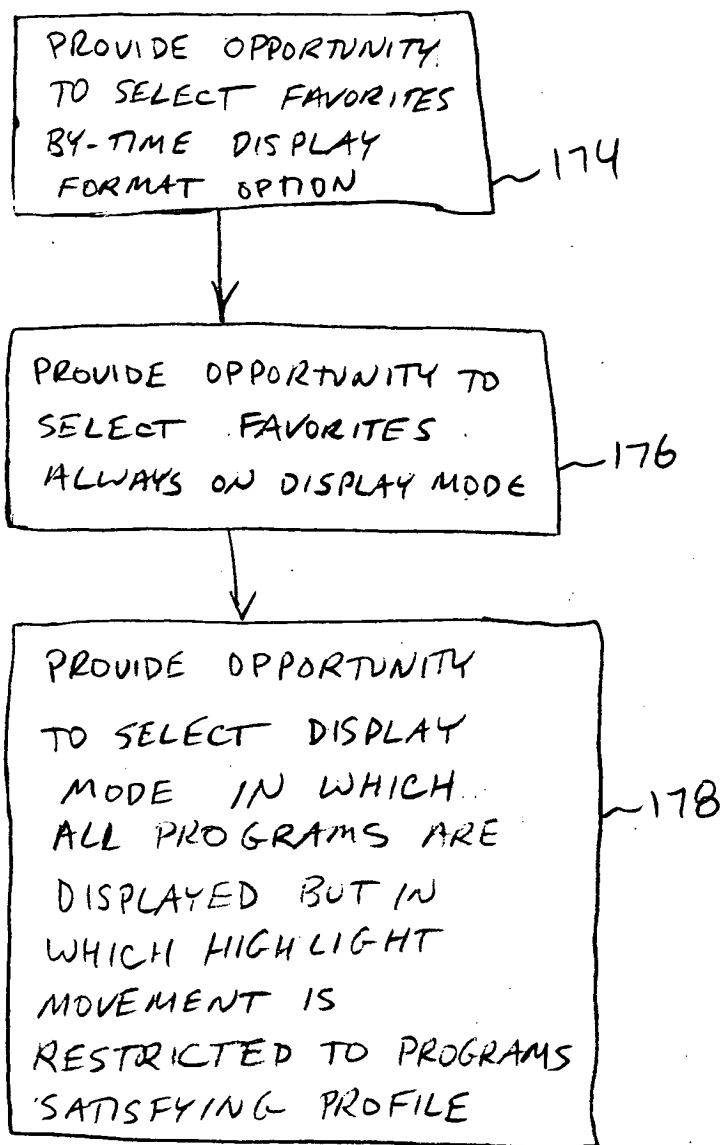


FIG. 17

0640E0-4E64E060

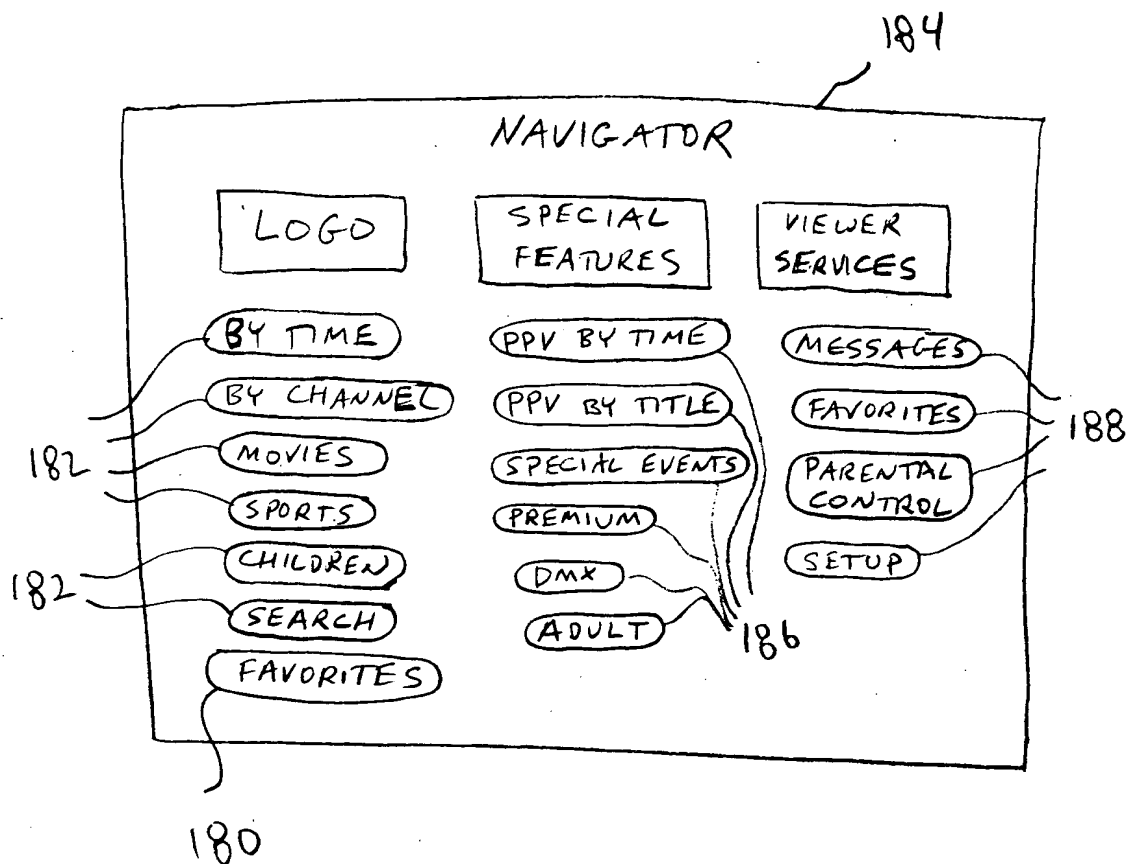


FIG. 18

190

TIME	CH	TITLE
9:00 PM	4	SEINFELD
10:00 PM	2	DANTES PEAK
10:00 PM	7	ER
:		
PROFILE	◀ MIKE ▶	
SCOPE	◀ ONLY LIKES ▶	

194 192 196

FIG. 19

09034934-030498

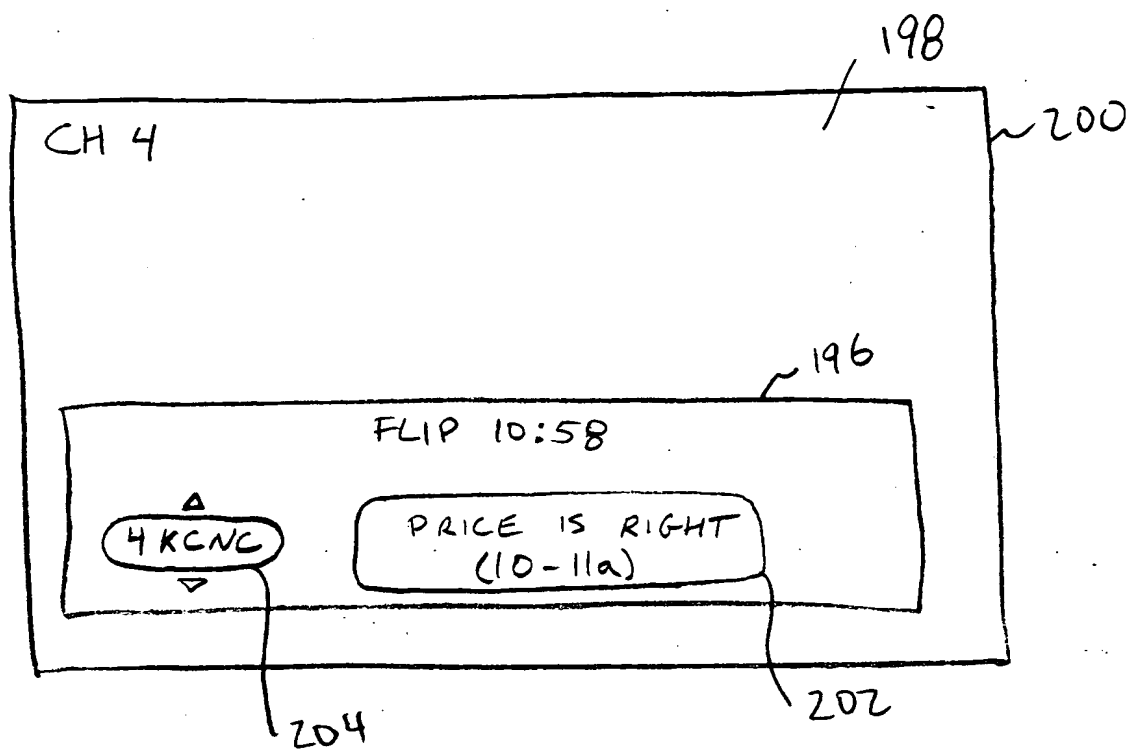


FIG. 20

00034934-0304938

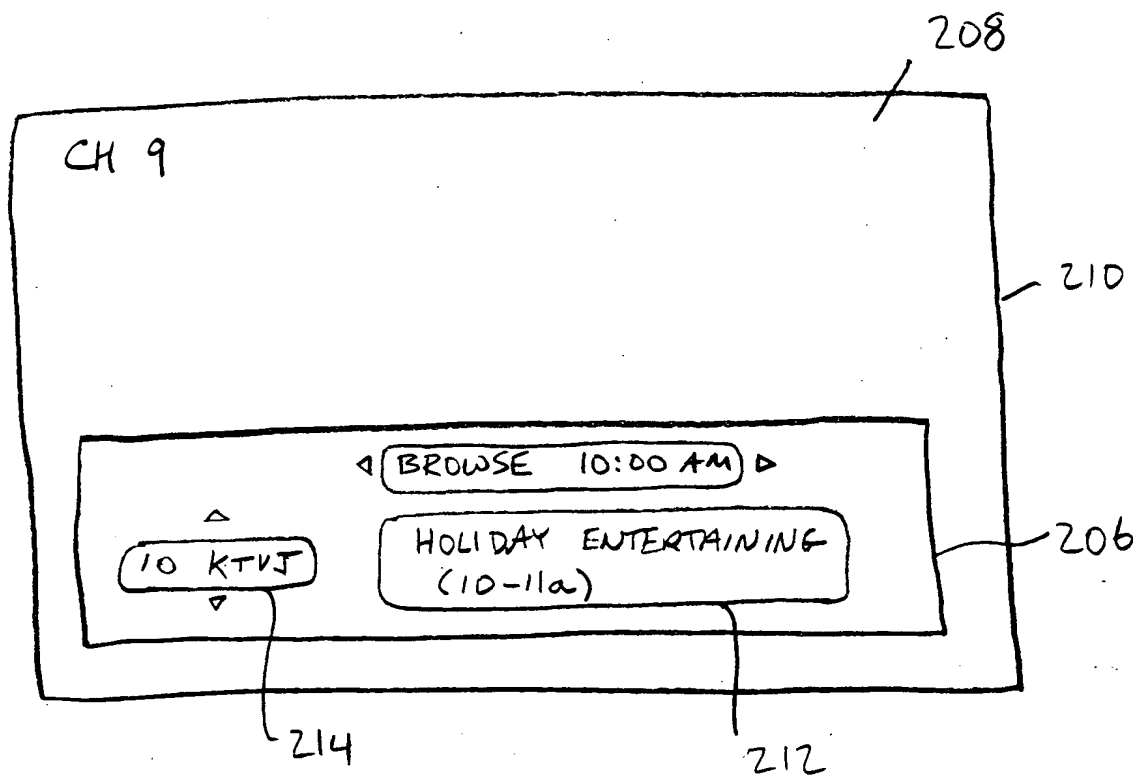


FIG. 21

8640E0" 4E64E060

PRESS FAV

TIME	CH	TITLE
10:00 PM	4	DANTE'S PEAK
10:00 PM	5	NEWS
10:00 PM	7	ER
⋮		

21

FIG. 22

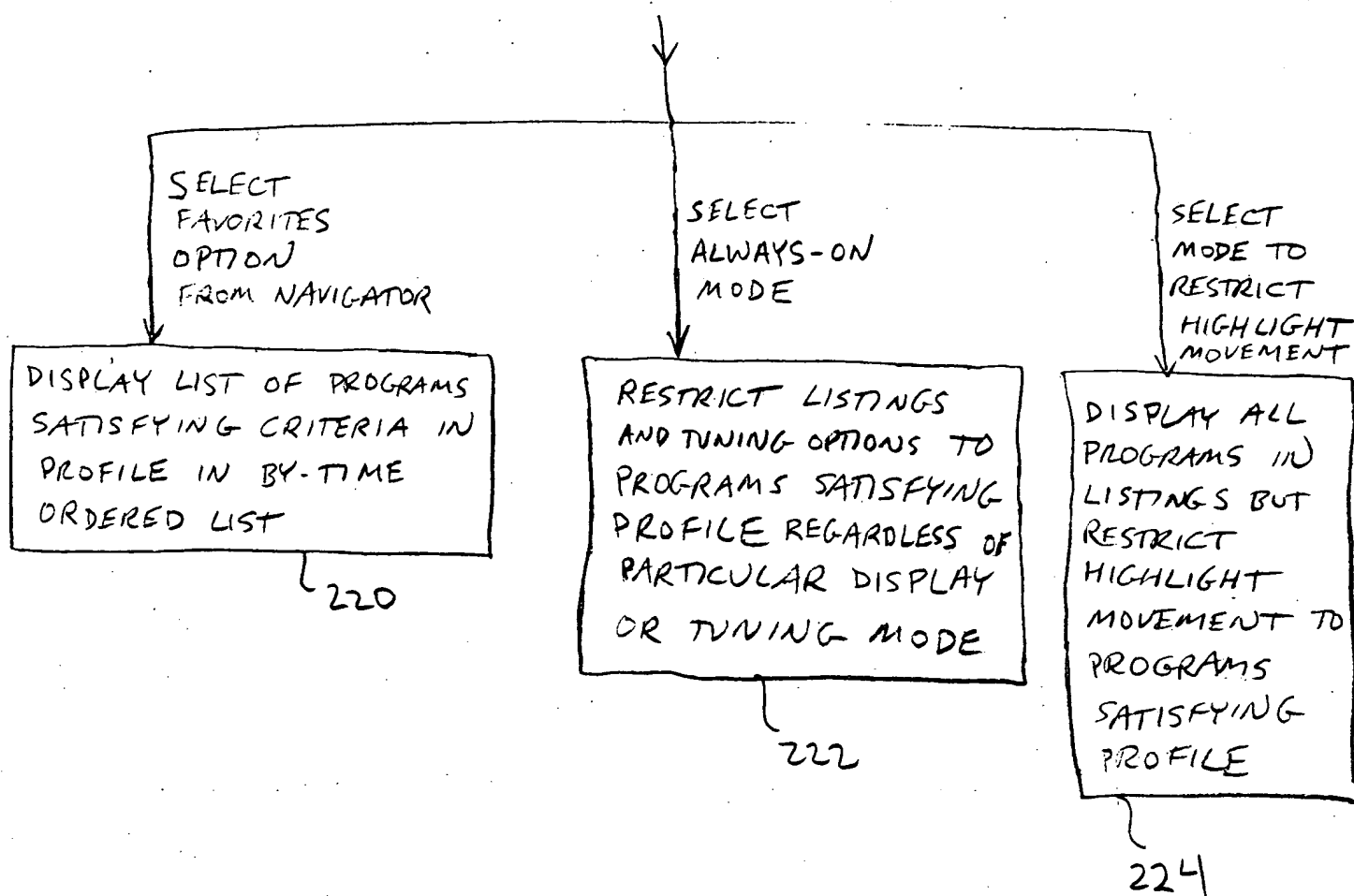


FIG. 23



TIME	CH	TITLE	
9:00 PM	4	SEINFELD	M
10:00 PM	4	DANTES PEAK	M RED
10:00 PM	5	NEWS	RED
10:00 PM	7	ER	J M GREEN
10:00 PM	9	FOOTBALL	J GREEN
:			

FIG. 24

8640E0"4E64E060

CH 7

HOT LIST 9:05 PM

TIME	CH	TITLE
9:00 PM	REQ 1	TERMINATOR
9:00 PM	4	SEINFELD
11:00 PM	5	NEWS

R

230

228

226

232

FIG. 25

↓

PROVIDE OPPORTUNITY TO  
SELECT OPTION OF DISPLAYING  
HOT LIST A SHORT TIME BEFORE  
SCHEDULED BROADCAST TIME  
OF PROGRAMS ON HOT LIST  
AND TO ADJUST THIS TIME

↓

~ 239

FIG. 26

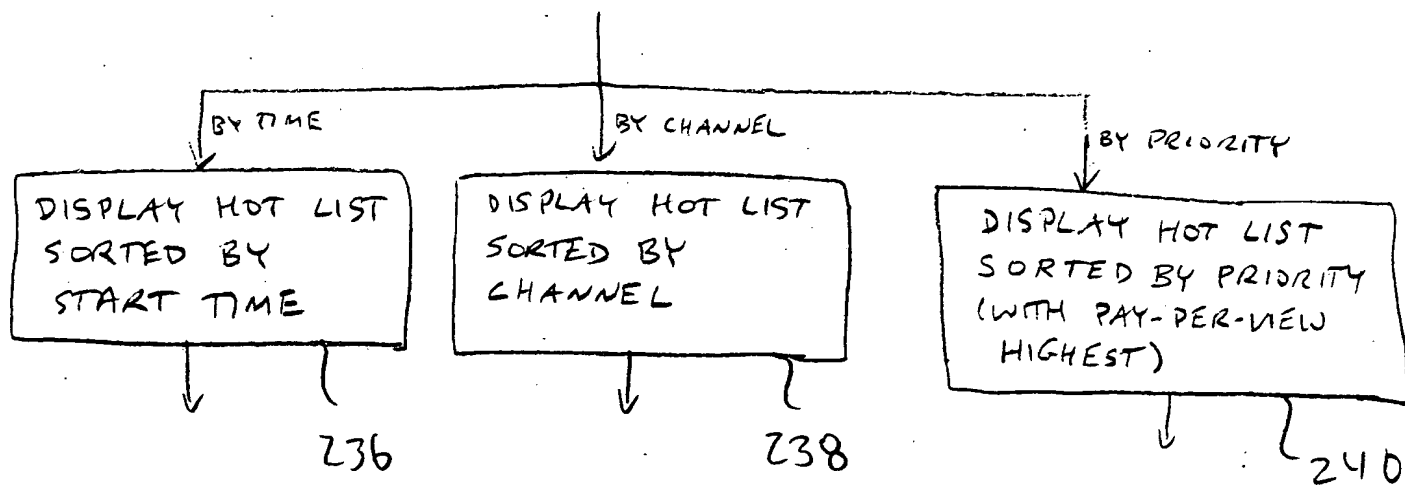


FIG. 27

8154020-4E64E060

242

PERSONAL IDENTIFICATION NUMBER SETUP

PROFILE <JOEY > 244

PIN: \*\*\*\* 246

PIN REQUIRED FOR:

- 248 — ACTIVATING PROFILE Y ☒ N
- 250 — DEACTIVATING PROFILE ☒ N
- 252 — VIEWING PROFILE ATTRIBUTES Y ☒ N
- 254 — ADDING, DELETING, OR CHANGING  
ILLEGAL ATTRIBUTES ☒ N
- 256 — ADDING, DELETING, OR CHANGING  
MANDATORY ATTRIBUTES ☒ N
- 258 — ADDING, DELETING, OR CHANGING  
LIKES AND DISLIKES Y ☒ N

FIG. 28

864020-464E060

## MASTER PROFILE

R RATING ILLEGAL  
ENGLISH MANDATORY

## PROFILE JOEY

COMEDY STRONG LIKE  
R RATING MANDATORY  
: :  
: :

FIG. 29

8640E0"4E64E060

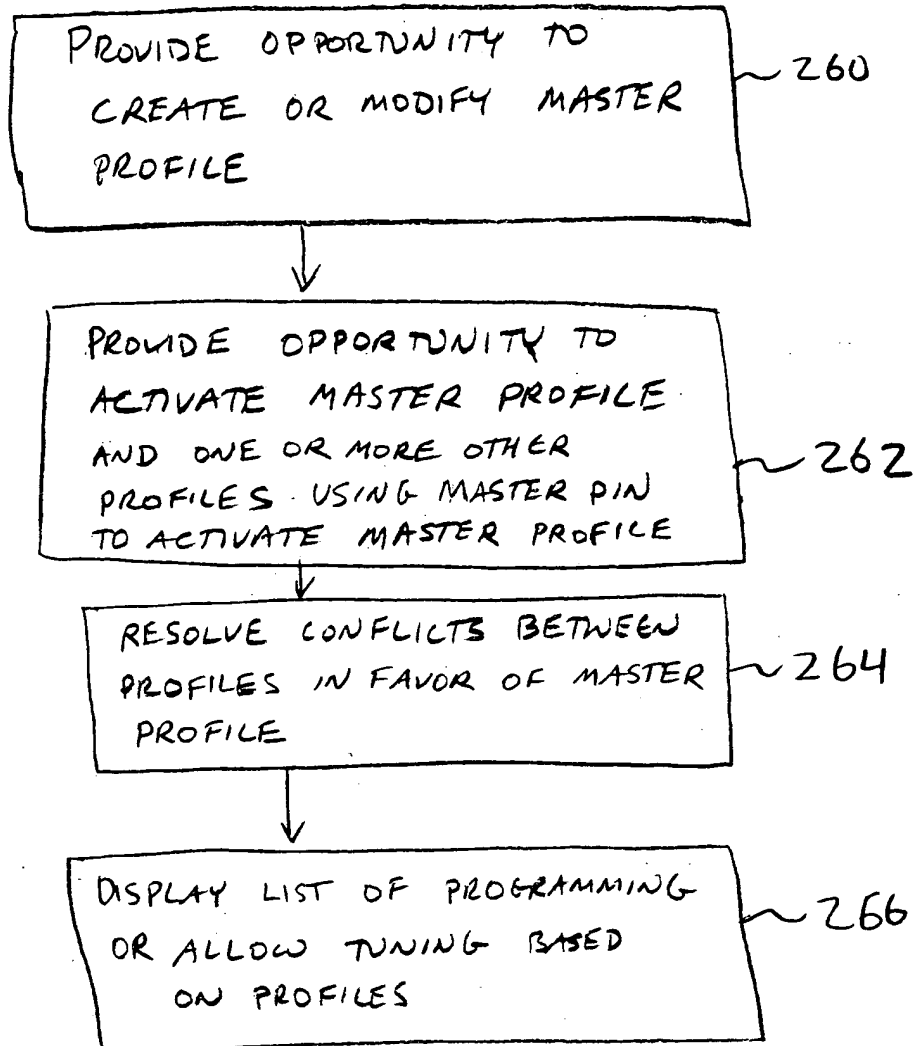


FIG. 30

## PROFILE

PROFILE NAME: MIKE

## PROGRAM SETTINGS

COMEDY	STRONG LIKE
ENGLISH	MANDATORY
⋮	⋮

SLOPE = MODERATE

## NON-PROGRAM SETTINGS

AUDIODOLBY ON  $\leftrightarrow$  OFFSTEREO ON  $\leftrightarrow$  OFF

⋮

DISPLAYBRIGHTNESS  $\nabla$  HIGH  $\triangleright$ TEXT LANGUAGE  $\nabla$  FRENCH  $\triangleright$ 

⋮

⋮

← 268

← 270

FIG. 31



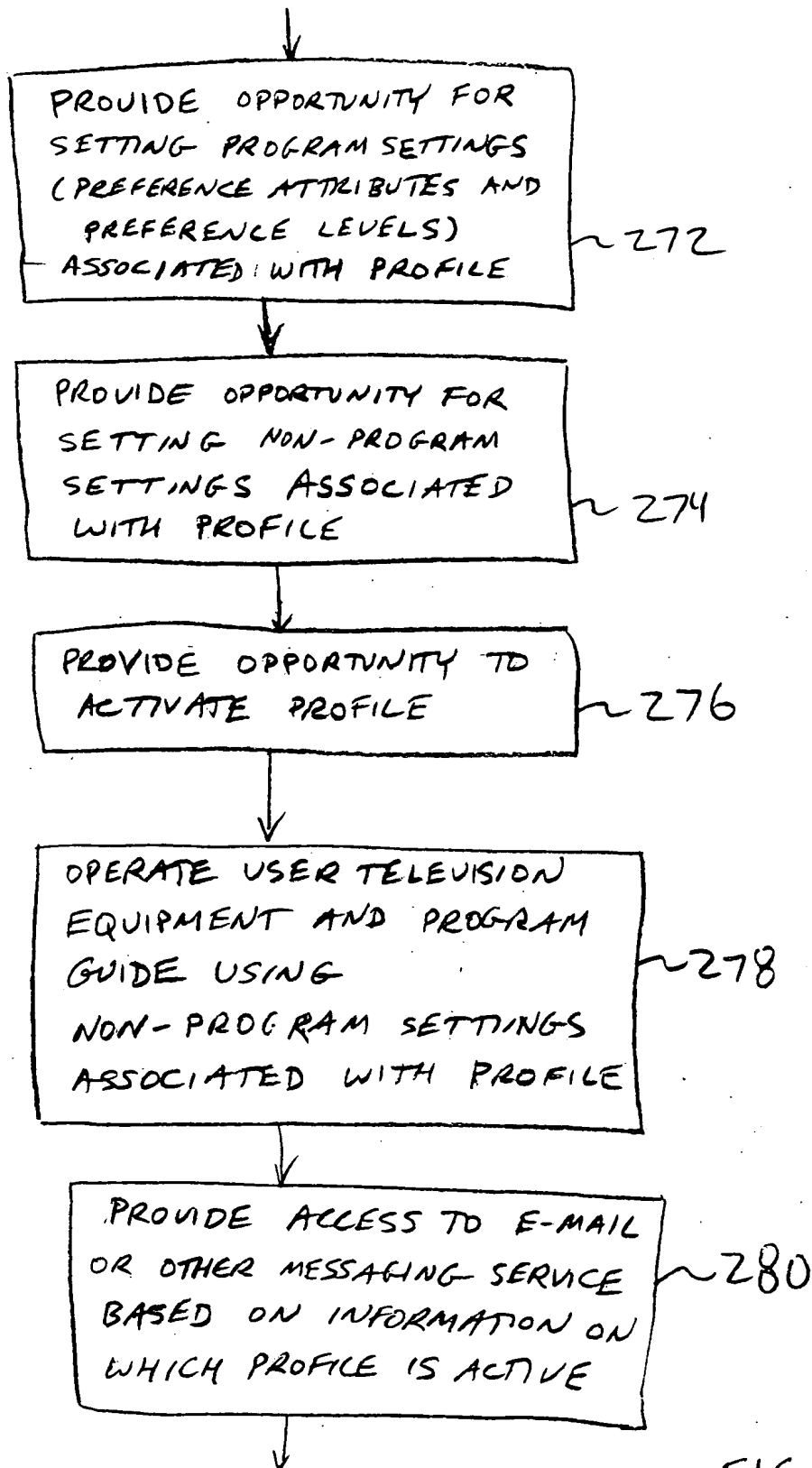


FIG. 32